

Natural Braziliss.(The taninoplasty)

The Unique 5 x 1 Treatment – the same product that straightens hair also defines curls

Application : 5 in 1

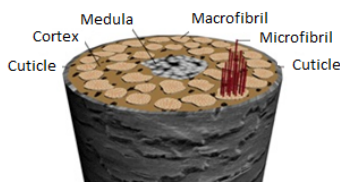
- Natural Straightening (Taninoplasty)
- Volume reduction and curl definition
- Long lasting straightening
- Hair Relaxation Follow-through
- Emergency S.O.S “Stop Hair Breakage”

Benefits

- Straightens up to 100% of hair in a uniform and natural way.
- Doesn't produce a health risk to clients and professionals.
- Compatible with other chemicals, including blonde hairs
- Comfortable application without irritating the eyes and respiratory tract
- Natural product dermatologically tested.
- Compatible with all hair types
- Patented technology without chemical preservatives
- Durability of straightening up to (2) two to (6) six months

The Products

Salvatore Cosmetics created an exclusive system which leaves your hair straight activated by temperature. The Tannin promotes a molecular restructuring, called the Tannin Molecular Restructuring®.(taninoplasty)



- CUTICLES = Action of the Formaldehyde and derivatives
- MACROFIBRIL = Action of the Relaxation Process
- INTERCELLULAR CEMENT = Tannin Restructure

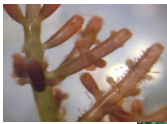
Action Mechanism ([Natural Braziliss](#))

Acts forming a protein chain with the intercellular cement of the cortex that when activated by the temperature of the straightener provides the desired format.

Technical Difference

Contrary to the straightening in Formaldehydes and derivatives, the [Natural Braziliss](#) not makes the strand impermeable and doesn't damage the fibre with successful applications.

In relation to the classical relaxation procedures, [Natural Braziliss](#) does not permanently modify the internal structure of the hair giving it a natural shine, silkiness and resistance.

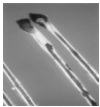


Principal Action Potential

The Tannin acts as a natural antioxidant which helps preserve fruits and trees by being present in great concentrations in the bark and skins. It is also found in wines and olive oil. It is commonly used in medicine to treat chronic and acute inflammations of the throat, gastrointestinal and dermatological, due to its high antioxidant potential, antiseptic, cicatrizing and astringent.



Other components which create the formula:



Amino acids

The nineteen amino acids, responsible for the nutrition and restoration of the hair strand preventing the excess breakage of the strands due to lack of nutrients. Included are: Cysteine and Cystine

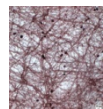


Silk Protein

Biological protective film, protects the cuticles, nutrition and hydration (internal & external), increase in resistance and elasticity, reconstruction of the natural shine.

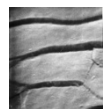
Natural Keratin

Extracted from the actual hair strand increases the capillary substantivity, improved combing when dry and humid, rich in Glycine, Cysteine and Cystine, uniform growth and healthy, strong, soft strands



Natural Collagen

Improved Combing, shine, soft, prevents and fights split ends, natural hydrating film, reduces the corrosivity of chemical and physical agents, uniform deposition of capillary colouration.



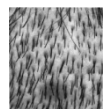
Intercellular Cement

Responsible for the strengthening and perfect sealing of the cuticles.



Vitamins E & C

Natural Anti-oxidants, capillary DNA protectors, protection against free radicals, naturally humidifying and revitalizing, protects against UV rays and colour preservations.



Vitamins B3, B5, and B6

Activators of cellular metabolism, stimulates blood flow, activates oxygen transportation to the pilose follicles, stimulates the growth and regeneration of tissues, humidifies and moisturizes.



Composed of vegetable extracts of: Guarana, Bamboo, and Berries

The vegetable extracts act directly to replace nutrients in the reversal of the chemical and physical processes.



Natural Oils: Macadamia, Tucumã, Cupuaçu

Excellent moisturizer, hydration, removes obstruction in the capillary circulation and provides thermal protection.



Green Tea (Camellia Sinensis)

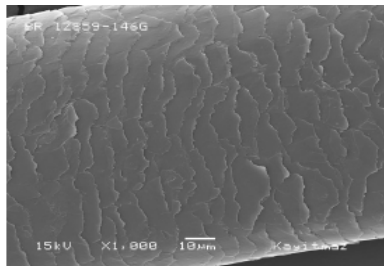
High anti-oxidant power, regulates oiliness of the scalp, prevents hair loss and strong bactericide action.



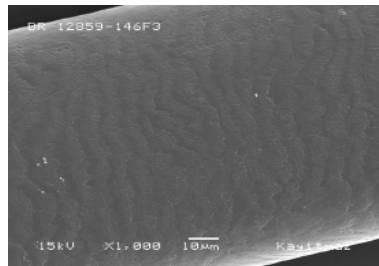
Silicone Polymers: Cyclomethicone, Dimethycone, and Cyclopentasiloxane

Act as thermal protectors, combing facilitator, activator of natural shine, softness, silkiness, untangling and sunscreens.

Electronic Microscopy: Formaldehyde X Taninoplasty®



Hair with Formaldehyde



Hair with Taninoplasty®